

“Innovation Stream: pipeline for knowledge and technology transfer” project 1st German-Russian Day of Technology Transfer

Conference, 15 December 2011, 9.30-17.30
Park Inn Pribaltiyskaya Hotel, St. Petersburg, Russia

CONFERENCE PROGRAMME

Moderators:

- Igor Kuprienko, CEO, European-Russian InnoPartnership, St. Petersburg, Russia
- Dr. Christian Theel, Deputy Head of the Management Support Unit, Leibniz Institute for Plasma Science and Technology, Greifswald, Germany

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| 9.30 – 10.00 | Registration |
| 10.00 – 10.20 | Welcome by moderators: Aims of the project and motivation for cooperation Dr. Christian Theel, Leibniz Institute for Plasma Science and Technology, Greifswald Igor Kuprienko, CEO European-Russian InnoPartnership, St. Petersburg |
| 10.20-13.00 | <i>Session 1: Technology Transfer and Innovation Infrastructure: Structures and Best Practices in both regions</i> |
| 10.20 – 10.40 | Financial support for innovation and transfer activities in Russia – FASIE experience Vadim Pavlovets, Deputy Director, ILIP (Innovations of Leningrad Institutes and Enterprises) |
| 10.40 – 11.00 | From the idea to the market – the transfer model of a German Research Institute Dr. Christian Theel, Leibniz Institute for Plasma Science and Technology, Greifswald |
| 11.00 – 11.20 | International Innovation and Business Cooperation Igor Kuprienko, CEO European-Russian InnoPartnership, St. Petersburg |
| 11.20 – 11.45 | <i>Coffee break</i> |
| 11.45 – 12.10 | Support of Russian Innovative companies by Ingria Technopark Igor Rozhdestvenskiy, Deputy CEO for strategic partnership, Ingria Technopark |
| 12.10 – 12.30 | Exploiting strategic and financial potentials via technology transfer Michael Schaub, Managing Partner Florenus AG, Berlin |
| 12.30-13.00 | Concluding panel discussion, session 1 |
| 13.00 – 14.00 | <i>Lunch</i> |
| 14.00 – 17.00 | <i>Session 2: From Research to the Market: Innovation Centers and Support Practices</i> |
| 14.00 – 14.15 | The commercialization of research results – transfer strategies of the University of Greifswald Annika Gottschling, University Medicine Greifswald |
| 14.15 – 14.30 | Innovative Specialists Training under Conditions of the Modern Economy Alevtina Zyuban, Deputy head, Coordination center of scientific-technical and educational programs, St. Petersburg Committee on science and higher education |
| 14.30 – 14.45 | Taking business demands into science – a regional approach to foster innovation Maria Moynihan, Centre for Research Management, Greifswald University |

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| 14.45 – 15.00 | Center for Technology Transfer of Ioffe Physical Technical Institute Dmitriy Muzaev, Expert of Technology Transfer Center, Ioffe Physical Technical Institute |
| 15.00 – 15.15 | First steps from research to the market: support of spin-off companies Mario Kokowsky, CEO Technologycenter Vorpommern (TZV) |
| 15.15 – 15.30 | Coordination Center for Innovative Development in Science and Education of St. Petersburg Polytechnical University Yuriy Nurulin, Director, Coordination Center for innovative development in science and education, St.-Petersburg State Polytechnical University |
| 15.30 – 15.45 | <i>Coffe-break</i> |
| 15.45 – 16.00 | Science-to-Business Marketing – a Crucial Success Factor in Research Christian Junker, Science-to-Business Research Center Muenster |
| 16.00 – 16.15 | Early drug discovery: Models for Entering Pharmaceutical Pipelines Dr. Antje Labes, Leibniz-Institut für Meereswissenschaften IFM Geomar, Kiel |
| 16.15 – 16.30 | University spin-off to tackle the pharmaceutical market – Commercialization of a novel test equipment for pharmaceutical analysis. Dr. Grzegorz Garbacz, Physiolution GmbH, Greifswald |
| 16.30 – 17.00 | Concluding panel discussion, session 2 Questions: - demand of the market, - needs for mutual support, - options for further cooperation |
| 17.00 – 17.30 | Planning next steps, final remarks, closing of the conference |